

CANDIDATE ACCESS TO LOCAL 32BJ MAILING LISTS

Any candidate or slate of candidates that wishes to do a mailing or emailing to the entire Local 32BJ membership, or to some portion of that membership, and who wishes to use the Local's membership list or a portion of that list for that purpose, may do so by following the procedures outlined here.

1. Candidate or slate requests for a mailing or emailing must be submitted in writing to Metztl Hamelius and must include a phone number at which they can be reached. Metztl Hamelius may be reached by e-mail at:

MHamelius@seiu32BJ.org.

2. Metztl Hamelius will connect candidates or slates with an appropriate outside vendor to arrange for the mailings or emailings. The candidate will be required to make payment for the costs charged by the vendor in advance of the transmission of the communication.

3. In addition to a communication to the complete membership, the Local will permit mailings to any segment of the membership requested by a candidate or a slate, so long as it is practicable for the Local to reasonably identify that segment of the membership sought and create a list of the requested segment of the membership. The Local has the capacity to make available lists of various segments of the Local membership. Examples include lists of membership broken down by District, and lists of stewards.

4. Communications may be sent only through the date of the election, September 19, 2024.

5. With respect to the emailing of communications, the following additional rules shall apply:

a. The identity of the slate or candidate must be included in the subject line;

- b. The email address from which the message is sent must clearly indicate the slate or candidate's name;
- c. The email must be campaign-related and clearly indicate as much;
- d. In accordance with federal law, candidates must include in the text of the email their physical address at which the sender may be reached, which may not be a Local 32BJ address;
- e. The email must provide a method for the recipient to unsubscribe from future emails from the candidate or slate; and
- f. The email message must be sent using the attached template.

CANDIDATE OR SLATE EMAIL TEMPLATE

To: [insert member's email address]

From: [insert candidate or slates's email address]

Subject: [include candidate or slate's name]

This email has been sent to you by a candidate or slate of candidates for office participating in Local 32BJ's upcoming officer elections. All expenses associated with this email have been paid for by the candidate. Local 32BJ expresses no views regarding the content of this email and does not endorse any candidate in the upcoming elections.

[insert candidate or slate's message, which must include a physical address, and must include instructions for unsubscribing from further candidate or slate emails]